



### **Our Mission Statement**



We are especially interested in making all our patients feel right at home! We put your needs first to achieve efficient and comprehensive treatment. Our staff is trained and skilled, and we strive to provide energetic and fun-loving service to each patient. Each member of our treatment team is a registered assistant, and our office staff has years of experience in treating patients with the highest level of care. We strive to stay abreast of the very latest in technology and advances by regularly attending continuing education courses and seminars.

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**Doctors Corner**

To the best Orthodontic patients in the world

Hello and Happy February!

I am so excited for February and I know many of you are also. Valentine's Day is one of the best days of the year. We have a day set aside to let our spouses/special friends know how much they mean to us.

Last year I presented at the Loma Linda University Dental Convention on the topic of TMJ Headaches. This year I presented over a dozen lunch and learns for local area dentists and their staff. I presented on innovations in orthodontic brackets, orthodontic treatment for young children and TMJ Evaluation and Care.

With the economic slowdown we are blessed to still have patients who seek out orthodontic treatment. Orthodontic treatment is a wonderful gift that parents chose to give their children. Having straight teeth means teeth will last longer because they are now easier to clean. It also means that eating becomes easier. Properly positioned teeth better support facial issue

giving you a more pleasant face.

Having straight teeth happens to provide a nicer smile. A smile opens closed doors and has even been shown to be responsible for higher paychecks.

This February I am especially grateful for you, one of the best Orthodontic Patients in the World.

Happy February, Dr. A

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January/February Contest

Will You  
Marry  
Me? 

***For our January/February Contest, you will need to guess the number of candy hearts in the container. If you are the closest, you will win a gift card to your local candy store. Good Luck!!!***

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## Appointment Reminders



As of now, we are using automated phone calls to remind you of your appointment. This system is 8 years old, and is no longer supported. Beginning Dec. 31, we would like to use either text reminders or email reminders. **To get text reminders, go to your account on our website and sign up for the text.** If you are having problems, please call me and I can walk you through it.

Thank you

Darla

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## February is National Children's Dental Health Month

PRESS RELEASE

Feb. 1, 2012, 11:14 a.m. EST

# February is National Children's Dental Health Month, ADA's National 'Give Kids a Smile(R)' Kicks Off 10th Anniversary Celebration



CHICAGO, Feb 1, 2012 (GlobeNewswire via COMTEX) -- The American Dental Association (ADA) shines a light on dental health for children during February, marking the 10th anniversary of its Give Kids A Smile program as well as its annual National Children's Dental Health Month.

A decade of mobilizing dental volunteers

The ADA's national Give Kids A Smile(R) program kicks off Friday, Feb. 3, with dental professionals across the nation mobilizing to provide free dental care to approximately 450,000 children and adolescents from underserved families throughout year.

Give Kids A Smile is the ADA's signature oral health access program designed to encourage parents, health professionals and policymakers to address the year-round

need for oral health care for all children. Each year, thousands of the nation's dentists and their dental team members provide free oral health care services to children from low-income families across the country.

"The ADA thanks and celebrates all of the dentists and dental team members who donate their time to host or participate in Give Kids A Smile programs, but we all know that the real celebration can't begin until the epidemic of untreated dental disease is cured," said ADA President Dr. William R. Calnon. "More than 16 million children have tooth decay, which is 16 million too many. The ADA and state dental societies will continue to advocate for policymakers to allocate adequate funding to provide dental services to children in need through Medicaid and State Children's Health Insurance Programs."

Some 80 percent of tooth decay in this country is suffered by 25 percent of its children, according to the National Institutes of Health. For every child younger than 18 years old without medical insurance, there are at least two children without dental insurance, according to the U.S. Department of Health and Human Services. Yet state Medicaid budgets allocate 2% or less for dental services, according to the ADA.

The Give Kids A Smile program first began in the Greater St. Louis area by a couple of dentists who set up a temporary full-service clinic that provided free treatment for nearly 400 underserved children over two days in February 2002. The ADA took the program national in 2003.

The ADA's national Give Kids A Smile program would not be possible without volunteers and continued generous support of sponsors Henry Schein Dental, which donated professional dental products, Colgate-Palmolive Co., which donated consumer dental products, and DEXIS, LLC, which donated the use of their digital X-ray systems along with the expertise of their staff to assist dental schools, state dental associations and large group dental practices requesting assistance with their Give Kids A Smile events.

For more information about Give Kids A Smile, visit the GKAS website, [www.givekidsasmile.ada.org](http://www.givekidsasmile.ada.org), and for the latest news, visit the GKAS Facebook page, [www.facebook.com/GiveKidsASmile](http://www.facebook.com/GiveKidsASmile).

Showcasing good habits and care

The ADA created National Children's Dental Health Month (NCDHM) to raise awareness about the importance of good dental health for all children, youth and teens.

"The ADA reminds parents and caregivers about the importance of good oral hygiene habits not only in February, but all year long," said Dr. Calnon. "National Children's Dental Health Month is an opportunity for the ADA to highlight the importance of optimum oral health while providing resources for dentists, dental team members, teachers, school nurses and other advocates to spread this important message."

This year's National Children's Dental Health Month poster features the campaign's slogan "ROCK YOUR SMILE." The ADA offers free downloadable oral health resources for dentists, dental team members, school nurses and teachers to provide fun tools to promote the benefits of good oral health to children. The program planning guide includes easy-to-do classroom activities, program planning timetable tips and much more. The ADA's messages and materials have reached millions of people in communities across the

country.

The ADA urges parents and caregivers to make sure their children brush twice daily with fluoride toothpaste, floss daily, eat a balanced diet and see their dentist regularly to address tooth decay in its earliest stages. For more information about NCDHM, please visit [www.ada.org/ncdhm](http://www.ada.org/ncdhm) .

2012 Give Kids A Smile by the numbers

Volunteer dentists and teams: 40,000

Children served with free or discounted care: about 450,000 annually

Number of Give Kids A Smile sites: nearly 1,600

25 percent of children suffer 80 percent of tooth decay

Editors: Most Give Kids A Smile events require advanced registration, usually through schools and social service clubs and agencies. For more information, visit [www.givekidsasmile.ada.org](http://www.givekidsasmile.ada.org) .

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About the American Dental Association

The not-for-profit ADA is the nation's largest dental association, representing more than 156,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly The Journal of the American Dental Association (JADA) is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit the Association's Web site at [www.ada.org](http://www.ada.org)

This information was brought to you by Cision <http://www.cisionwire.com>  
<http://www.cisionwire.com/american-dental-association/r/february-is-national-childrens-dental-health-month--ada-s-national--give-kids-a-smile--kicks-off-10> ,c9214465

The following pictures are available for download:

This news release was distributed by GlobeNewswire, [www.globenewswire.com](http://www.globenewswire.com)

SOURCE: American Dental Association

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**Monthly Contest Winners!!!!**

January appointment slip drawing:

Anderson - **Taryn Harvey** \$10.00 gift card

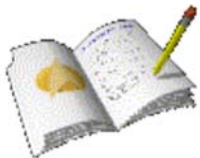
Muncie - **Christopher Miles** \$10.00 gift card



Congratulations to each one of these winners!!!!

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NEW EMERGENCY PHONE #



**Please make a note of our new  
EMERGENCY CONTACT NUMBER.  
If it is a true orthodontic  
emergency, you may now call  
765-212-0513. This is a cell  
phone and we will be able to  
service you better. If you have  
any questions, please feel free**

# to call our office.

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February Birthdays

**HAPPY BIRTHDAY TO OUR PATIENTS  
AND STAFF:**



**Alejandro Gonzalez - Feb 4**

**Maranda Cross - Feb 5**

**Travis Deskins - Feb 8**

**Vince Phillips - Feb 9**

**Katie Cash - Feb 10**

**Brayden Johnson - Feb 15**

**Jeremiah Dillinger - Feb 16**

**Jacob Struble - Feb 18**

**Deanna Aguirre - Feb 18**

**Jamya Briggs - Feb 19**

**Austin Banister - Feb 21**

**Mohammed Alnaim - Feb 22**

**Hannah Sivis - Feb 24**

**Saul Azurdia - Feb 25**

**Evan Dulaney - Feb 26**

**Keilah Johnson - Feb 28**

**Taylor Gibson - Feb 29**



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## Token Information



Make sure you keep your tokens in a safe place and collect as many as you can to turn in for selected items below. Here are some ways to collect your tokens:

Wear your Dr. A t-shirt to your appointment for two extra tokens.

Don't forget while you're getting your teeth cleaned to have your dentist/hygientist sign your *keep them clean* sheet for 10 extra tokens.

Bring in your report card for tokens. Straight "A's" get you 15 tokens and "A's & "B's" get you 8 tokens. Twice a year.

5 Tokens for your birthday.

Here's what you can buy with your tokens:

Gift Cards- Target, Walmart, Movies, McDonalds & Star Bucks

40 tokens- \$10 movie pass

20 tokens- \$5 gift card McDonalds

20 tokens- \$5 gift card Star Bucks

40 tokens- \$10 gift card to Target, Walmart or Star Bucks

100 tokens-\$25 gift card to Target or Walmart

20 tokens- Dr. A T-Shirt

Don't forget to check out the magic cabinet!

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**Smile Makin' Crew**



Patient Coordinator - Darla Carle

New Patient Coordinator - Kelly Williams

Financial Coordinator - Karin Shreves

Assistant - Donna Burton

Assistant - Brittany Chandler



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